



Press release

Available in stores from 1 June 2018

Refreshment and skin care – the Dr. Hauschka summer skin care set

Bad Boll/Eckwälden – Dr. Hauschka's summer skin care products provide the relief of a cool, gentle breeze – perfect when on the move, playing sports or spending hot days at home and in the office. The fun and fresh colour scheme of the promotional packaging also helps to create that summer feeling.

Dr. Hauschka Lemon Lemongrass Vitalising Body Milk awakens the senses and revitalises the body. This fast-absorbing body milk contains lemongrass and essential lemon oil to activate, tone and firm the skin, as well as extracts of fortifying horsetail and invigorating sage. Quince seed extract hydrates the skin while jojoba and olive oils provide rich nourishment.

Lemon Lemongrass Vitalising Body Milk (145 ml) is available for 16 euros (recommended retail price).

The talc-free **Dr. Hauschka Silk Body Powder** provides head-to-toe summer care. A formulation of pure, genuine powdered silk enriched with medicinal plant extracts of sage, gentian and oak bark protects and nourishes the skin while leaving it silky smooth. For this promotional set, the Silk Body Powder is packaged in a special box that contains tips on a wide range of potential uses, including:

- as a body and foot powder
- as a gentle deodorant
- as a dry shampoo
- to soothe skin after shaving
- to protect skin against friction
- to prevent blisters forming on the feet
- as baby skin care

Silk Body Powder (50 g) is available for 20.50 euros (recommended retail price).

Dr. Hauschka



The Dr. Hauschka refreshment and skin care set includes three products in special sizes plus a free product sample. The organic cotton, lemon-yellow bag makes the set easily transportable – perfect for refreshment on the go. An info tag also provides tips on a range of exciting uses. The set contains:

- **Dr. Hauschka Facial Toner** (30 ml): with the Facial Toner, skin awakens from a warm summer's night feeling fresh and invigorated and with a rosy complexion. Extracts of witch hazel and anthyllis regulate the skin's moisture levels, gently stimulating its natural processes.
- **Dr. Hauschka Revitalising Leg & Arm Tonic** (30 ml): the perfect way to refresh and energise tired feet, legs and arms after a hot summer's hike, a long day in the office, a long-haul flight or during pregnancy. A formulation of castor oil, borage and rosemary soothes and minimises swelling and congestion.
- **Dr. Hauschka Hydrating Foot Cream** (30 ml): what would summer be without running around barefoot, swimming and enjoying the outdoors? Hydrating Foot Cream contains St. John's wort, blackthorn and horse chestnut to deeply nourish and wonderfully invigorate dry, tired feet in particular. The fast-absorbing cream leaves feet instantly energised and revitalised.
- A free sample of **Dr. Hauschka Deodorising Foot Cream** (10 ml): the delicate cream absorbs excess moisture, protecting feet against friction and blistering while hiking or exploring a new city on a hot summer's day. Goldenrod, rosemary, sage and silk minimise unpleasant odours and balance the natural moisture levels of the skin.

The summer skin care set is available for 17.50 euros (recommended retail price).

Dr. Hauschka



WALA Heilmittel GmbH – Nature's Treasures Transformed for You

Nature's treasures transformed for you – this has been the guiding principle of WALA Heilmittel GmbH since it was founded in 1935. The rhythmic application of polar qualities such as heat/cold, darkness/light and calm/movement allows it to create healthy preparations. These are based on natural substances, ideally from fairtrade controlled organic or Demeter production. Today, the foundation company exports WALA medications, Dr. Hauschka cosmetics and Dr. Hauschka medical products to more than 40 countries. WALA employs around 1000 employees and achieved a product turnover of 130 million euros in 2016.

Dr. Hauschka Skin Care products are available from health food stores, selected department stores, natural skin care and cosmetics outlets, pharmacies, and from all Dr. Hauschka Estheticians. Dr. Hauschka customer services can advise on local retail outlets and answer other questions on +49 (0)7164 930-181 Monday to Friday from 08:00 to 17:00. Visit us online at www.dr.hauschka.com.

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